



Dear Friend,

The Junior Woman's Club of Ramsey, a registered New Jersey 501(c)(3) charitable organization, will be hosting its **FIFTH** annual Sweetheart Casino Night on Saturday, February 6, 2010. Through the generous support of local businesses and individual sponsors, our first four Casino Nights were a huge success. Our profits have exceeded \$76,000 which has enabled our club to make substantial donations benefiting local organizations including D.A.R.E., Ramsey Ambulance Corps, Ramsey Library, Ramsey Rescue Squad, Ramsey High School scholarships, Finch Park, and Ramsey Responds.

This year we hope to continue our mission and achieve our **\$100,000** target. Our objective is to cover the expenses of the evening so that 100% of the proceeds will directly assist local charitable and civic organizations. We wish to count on your continued and generous support to attain this goal.

There are two ways you can support this event. The first is by donating gift certificates, service coupons, jewelry or household items representative of your business. These will be incorporated into one of our highly desired auction baskets or highlighted in our popular silent auction.

A second way to contribute is by sponsoring a game table or placing an advertisement in our event program.

Platinum Sponsorship - Craps, Roulette or Tournament Tables – \$500

These are the most popular and busiest tables. With prominently displayed signs containing your marketing materials and this sponsorship includes a full-page advertisement (\$150 value). Enjoy two Casino Night tickets – valued at \$110 – as a special thank you.

Gold Sponsorship - Black Jack or Poker Tables– \$300 each

With prominently displayed signs containing your marketing materials, this sponsorship includes a full-page advertisement (\$150 value).

Program Advertisement (*see reverse side for more details and technical specifications*)

- Full Page \$150 * Half Page \$100 * Business Card \$50

All of our contributors will be highlighted in our program booklet and website as well as listed in our newspaper advertisement thanking our sponsors. Please know that we are most grateful for anything you can provide. Our club members will be donating countless volunteer hours to prepare for this exciting evening so that together we can continue to help our wonderful community.

Please do not hesitate to call Anne Jacobus at 201-785-0959 with any questions or to purchase tickets to this terrific event.

Thank you for considering our club and community in your charitable donations!

Sincerely,

Anne Jacobus & Jan Mansley

Chairwomen, Casino Night

The Junior Woman's Club of Ramsey - www.ramseyjuniors.com

P.O Box 105, Ramsey NJ 07446

Tax ID # 22-1983481



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This year we hope to continue our mission and achieve our **\$100,000** target. Our objective is to cover the expenses of the evening so that 100% of the proceeds will directly assist local charitable and civic organizations.

Would you kindly consider a donation of an appetizer, entrée or dessert to serve at least fifteen to twenty people? Our buffet table will prominently display your business name. In addition, your business will be highlighted in our program booklet, listed in an advertisement in our local papers thanking our sponsors and displayed at our booth on Ramsey Day.

Please know that we are most grateful for your participation in this traditionally sold out event. Our club will be donating countless volunteer hours to prepare for this exciting evening so that together we can continue to help our wonderful community.

Please do not hesitate to call Helena Corcoran at 201-962-8262 for further information or to purchase tickets for this terrific event.

Thank you for considering our club and community in your charitable donations!

Sincerely,

Anne Jacobus & Jan Mansley

Chairwomen, Casino Night
The Junior Woman's Club of Ramsey
P.O. Box 105, Ramsey, NJ 07446
Tax ID # 22-1983481
www.ramseyjuniors.com

Program page sizes:

Full Page 8 ½" x 5 ½ "

Half Page 4 ¼ " x 5 ½ "

Standard Business card

All ads print in black and white.

We encourage our sponsors to incorporate a coupon or discount for future business in their advertisement. Our event is attended by 250 people who each receive a booklet to take home. We will be highlighting and broadcasting the booklet throughout the evening to promote the businesses who have supported us.

For more information on advertising or to submit an ad, please email Mary Fuerst at Maryb1st@optonline.net.